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Whether at home, at work, or at your city, a strong community begins with strong, healthy and committed individuals. When those individuals work together in alignment, spectacular and synergistic results can occur for the whole community.

- ❑ You know how to measure productivity...  
But are you getting the results you want?
- ❑ You have created successful programs and procedures...  
But are you getting the participation you need from others?
- ❑ You know all about management and leading...  
But is that enough to meet the demands of a rapidly changing environment?

Do your plans for success include all aspects of community change?  
There are two sides to community change:

- I. The “**Doing**”. This side is about processes, measurement, tools, structures and policies & procedures.  
***This side is about Management.***
- II. The “**Being**”. This side is about participation, commitment, attitude, creativity, overcoming resistance to change, and self-leadership.  
***This side is about Leadership.***

Good management (the “Doing”) is not enough to create lasting growth and development. Change also requires leadership. Our powerful program is necessary to develop the “Being” side of individuals, organizations and community committed to sustainable change in the community. By applying simple tools and concepts, desired changes in organizational & community performance occur through individual transformation.

## How it works

Participants are invited to the course by direct invitation of Program Manager who is supporting the program in behalf of the host. The host could be the City, Chamber of Commerce or any other local public or private organization in the area.

These participants are community members who are willing to be a stakeholder for building a greater future for the area.

This program is a 5 parts series during 7 months period. Each individual section is powerful and can be used independent of the other sections. Each one occurs in a seminar or class setting. These seminars allow members of the community to relate to each other and their accountabilities in a whole new way. Each member becomes responsible for his or her part in the organization and community success in an exciting and empowering way. After attending these seminars, you will be able to create an environment of extraordinary communication, commitment, teamwork and productivity.

Beside the workdays participants will attend a series of group conference calls between the workdays to share and discuss any breakdown in regards to their effectiveness in managing projects in the community, and to receive support from other members of the program.

Also, we will have follow up and maintenance workdays once a quarter for the entire year after finishing the course itself. These workdays are designed to review the productivity and implementation of the new vision, systems and practices and to coach participants in their obstacles and issues that they face in maintaining the presence of this vision in the community.

➤ Phase One (2 Days)

Power & Effectiveness - “Jump Start Your Transformation”

- **Are you interested in having a higher level of productivity?**
- **How about a more quality relationship with your family or others in general?**
- **Would you like to know how you can stay present in any situation & produce fulfilling results, even in the face of upsets?**
- **Would you like to be more effective in your communications with people?**

At the heart of an individual who is committed to producing outstanding results in life, personally and professionally, are relationships. Most important is a powerful, fulfilling and satisfying relationship to oneself. After that is a compassionate, sensitive and caring relationship to others. And in the end, a healthy, rewarding and empowering relationship to what they do.

We will coach you to achieve greater freedom, commitment and accountability in your life. Your personal and professional values, vision and goals will become clear. Your ability to relate to others will increase dramatically. And you will become empowered to follow your dreams--to achieve unprecedented results in your career, finances, health and vitality.

We will work with you to see how you could shift your attention from yourself, your concerns and your upsets to your family, values and vision. You will develop a higher interest to the quality of your life and others around you. You will fall in love with life again and your effectiveness and velocity in life will dramatically increase!

Topics:

- Power of Rules & Agreements
- The way you play in life
- Power of Belief
- Internal Conversation
- How do you relate to yourself, others & what you do?
- Personal Effectiveness
- Responsibility & Accountability
- What are you not paying attention to?
- Fulfillment Cycle
- Asking 10 Effective Questions

Benefits

- Increase velocity and success.
- Recapture your interests and passions.
- Accomplish more in less time.
- Stretch your imagination and self-expression.
- Communicate directly and clearly.
- Increase overall efficiency and effectiveness.
- Fall in love with life again, and live it fully!

➤ Phase Two (2 Days)  
Getting Into Communication & Cleaning the Past

Topics

- How do you participate in the community?
- Effective Leader
- What is your Internal Conversation about the community?
- Effective Leading
- Resolving past issues
- Generating Values for Community 1 of 5
- Acknowledgment & Generosity
- Effective Communication
- Responsibility & Accountability in the community
- The Big List

Benefits

- Overcome negativity in the workplace & community.
- Foster honest and effective communication with the people that make a difference in forwarding your community purpose.
- Communicate without resistance.
- Shift attitudes from apathy to ownership.
- Train as a team to perform with greater responsibility, accountability and commitment to your organization, your team and your community.
- Shift participant's mindset from "problem" to "solution".
- Build an environment of teamwork and excellence that produces results by creating "Win-Win" situations.
- Understand your professional and team-related operational behaviors to reduce stress and resentment.

➤ Phase Three (2 Days)  
Create Community Vision & Powerful Discipline

Topics

- Values & Vision
- Value Rating
- Values Practices in the Community
- Success Process
- Six Main Aspect of Business
- Generating Values for Community 2 of 5
- Discipline
- Disciplines for Success
- Creating Schedule

## Benefits

- Train your teams to accomplish more in less time.
- Move strategy into reality.
- Create innovative ways to solve organizational & community problems in a short time.
- Keep all initiatives on track, not just the current headliners.
- Reduce the number of meetings required to produce results.
- Transform accountability, integrity, and responsibility from “good ideas” into actual practice.

## ➤ Phase Four - (2 Day)

### Community Planning From Vision

#### Topics

- How to put Vision to Work
- Shifting From Self to Service
- Vision, Outcome, Goals & Actions
- Create & Manage Project
- Generating Values for Community 3 of 5
- 10 Most important things to remember
- Accountability as an Opportunity

#### Benefits

- Bring your community’s vision to life by systematically applying it throughout all business areas, activities, and processes.
- Create and invent a new set of professional and team-related operational practices that allow you to pursue your community’s goals and be effective.
- Manage teams through inventing and implementing targeting, forecasting and tracking systems that allow you to be responsible for your community operations.
- Develop individuals as leaders within a community by empowering their ambitious dreams and goals.
- Develop an entirely new experience of satisfaction, success, and commitment throughout the community.

➤ Phase Five - (2 Day)  
How to Generating Value for Community

Topics

- Powerfully Relating to Time Management
- Taking control of your game
- Generating Values for Community 4 of 5
- Generating Values for Community 5 of 5

Benefits

- Learn how to create clear value for your community (internal and external).
- Getting organized around Time and Tasks
- Distinguish barriers and design approaches to transform these barriers into powerful tools to inspire others.
- Increase efficiency and effectiveness in your community, business and personal life.
- Learn advanced tools to create and impact your own future success as well as your community.

**Note:**

- Participants will be invited by Program Manager.
- The host could be the City, Chamber of Commerce or any other local public or private organization in the area.
- Attending the first phase is mandatory.
- In case of real emergency participants can miss one phase only (except phase 1).
- Participant who missed a phase have to watch the DVD of the missing phase before attending the next scheduled phase.
- Lunch will be provided for participants during all workdays.
- Location to be announced a month before stating day.